

## ABSTRACT OF THE DISCLOSURE

A disposable substantially damp cleansing article is disclosed having a cleansing composition impregnated onto a flexible substrate such as a non-woven cloth. The impregnated compositions include lathering surfactants and water, the compositions having a viscosity ranging from about 50 to about 300,000 centipoise. Amounts of water range from greater than 15% to no higher than about 40% by weight of the total article. Speed of lather formation and foam volume increases within the window of the stated viscosity and water range.